

K.H GOVERNMENT DEGREE COLLEGE

DHARMAVARAM

Report on Entrepreneurship Program

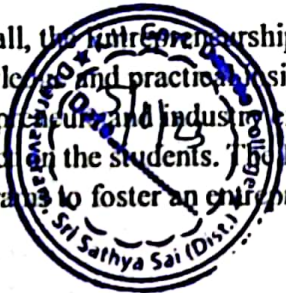
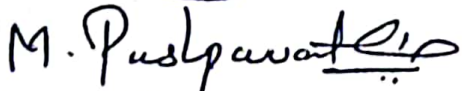
The Department of Commerce at K.H Government Degree College, Dharmavaram organized an Entrepreneurship Program on 06-01-2023 to inspire students to explore entrepreneurial opportunities. The program combined theoretical sessions with practical exposure, offering participants a well-rounded learning experience. The event was inaugurated by Dr. K. Prabhakar Reddy, the principal, who emphasized the importance of entrepreneurship in driving innovation and creating employment opportunities. He encouraged students to view entrepreneurship as a viable career path, stressing the value of practical knowledge in today's competitive business world.

Coordinated by M. Pushpavathi, Lecturer in Commerce, the program featured insightful talks from esteemed guests. K. Santha Raj, an industrial expert, shared his expertise on the fundamentals of starting and managing a business, particularly in the industrial sector. He discussed strategies for overcoming entrepreneurial challenges and leveraging local resources for success. K. Therisha, a successful woman entrepreneur, shared her personal journey, underscoring the importance of perseverance, innovation, and leadership in building a successful business. She inspired students, particularly women, to pursue entrepreneurship and become self-reliant.

A key aspect of the program was a practical session held at Jaggery World, Pamurai, where students gained hands-on experience in the jaggery production process. This visit provided an opportunity to observe real-world business operations and understand how local industries function. Students learned about the various stages of production, quality control measures, and entrepreneurial opportunities in agro-based industries like jaggery manufacturing.

The program concluded with a vote of thanks from M. Pushpavathi, who expressed gratitude to the guest speakers, faculty, and students for their participation. The practical exposure during the visit to Jaggery World was highly appreciated by participants, who gained valuable insights into running a small-scale industry.

Overall, the Entrepreneurship Program was a great success, offering students both theoretical knowledge and practical insights into entrepreneurship. The interaction with experienced entrepreneurs and industry experts, coupled with the hands-on experience, left a lasting impact on the students. The Department of Commerce remains committed to organizing such programs to foster an entrepreneurial mindset among students.



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**K.H GOVT.DEGREE COLLEGE
DHARMAVARAM
DEPARTMENT OF COMMERCE**



**ONE DAY WORK SHOP ON INTELLECTUAL
PROPERTY RIGHTS TO STUDENTS**

DATE:- 25-03-2023

Organized by: Department of Commerce

Co-ordinator: Dr. K. Prabhakara Reddy, Principal, K.H. Government Degree College, Dharmavaram

A one-day workshop on Intellectual Property Rights (IPR) was conducted at K.H. Government Degree College, Dharmavaram, organized by the Department of Commerce under the leadership of Dr. K. Prabhakara Reddy, Principal of the institution. The workshop aimed to raise awareness about the importance of IPR in safeguarding creativity, innovation, and intellectual assets.

Objectives of the Workshop:

1. To educate students and faculty about the fundamentals and various types of Intellectual Property Rights.
2. To discuss the processes involved in the registration and protection of intellectual property.
3. To highlight the significance of IPR in encouraging innovation and economic growth.

Key Highlights:

- **Inaugural Session:** Dr. K. Prabhakara Reddy inaugurated the workshop with an insightful address, emphasizing the relevance of IPR in the fields of commerce and entrepreneurship.
- **Expert Sessions:** Guest speakers and subject matter experts delivered comprehensive presentations on topics such as patents, copyrights, trademarks, and their role in business and research.
- **Interactive Discussions:** Participants actively engaged in discussions, asking questions about the legal aspects and benefits of protecting intellectual property.
- **Case Study Analysis:** Real-world case studies were presented to illustrate the impact of intellectual property rights on innovation, brand protection, and business strategies.

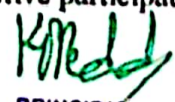
Outcomes of the Workshop:

- Enhanced understanding of the importance of Intellectual Property Rights among students and faculty.
- Practical knowledge on the procedures and legal frameworks for protecting intellectual property.
- Encouragement for students to think creatively and protect their innovative ideas through IPR.

Conclusion:

The one-day workshop on Intellectual Property Rights, organized by the Department of Commerce and coordinated by Dr. K. Prabhakara Reddy, was a great success. The event achieved its goal of raising awareness and educating participants about the crucial role of IPR in today's knowledge-based economy. The workshop concluded with a vote of thanks to the speakers, participants, and organizing team for their dedication and active participation in making the event productive and informative.




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**K H GOVERNMENT DEGREE COLLEGE
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YOGA 45 DAYS WORK SHOP -2022-23
DEPARTMENT OF PHYSICAL EDUCATION

REPORT

The Workshop was organized by Department of Physical Education from 03/08/2022 Sri.B.Anand Lecturer in physical Education acted as convener for the workshop . The duration of workshop was 45 days . About 30 students enrolled for the workshop . The workshop was conducted 04:30PM to 05:30PM everyday. The students attended the classes regularly. The workshop was concluded on 01-10-2022. Speaking on the occasion on the validictory function Principal insisted to practice yoga regularly. Many staff members spoke on the occasion. The Yoga trainer on his address explained the need of yoga in the present scenario. The programme was concluded with the presentation on vote of thanks.



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K.H GOVERNMENT DEGREE COLLEGE DHARMAVARAM

Report on Two-Day Workshop on Consumer Rights

Organized by: M. Pushpavathi, Lecturer in Commerce, Department of Commerce

Venue: K.H Government Degree College, Dharmavaram

Dates: 23-12-2022 and 24-12-2022

Occasion: National Consumer Day

Chief Guest: Sri B. Areef Basha, Assistant Professor and Head of Department of Commerce, SSBN Degree College (Autonomous), Anantapur

Principal: Dr. K. Prabhakar Reddy

Co-Ordinator: Smt. S. Pavani, Lecturer in Physics

On the occasion of National Consumer Day, the Department of Commerce at K.H Government Degree College, Dharmavaram organized a Two-Day Workshop on Consumer Rights on [Insert Date 1] and [Insert Date 2]. The aim was to inform students about their consumer rights, the legal protections available, and how to make smart consumer choices.

Inauguration:

The workshop began with a welcome speech by Dr. K. Prabhakar Reddy, the college principal, who spoke about the importance of consumer awareness.

The chief guest, Sri B. Areef Basha, Assistant Professor and Head of the Department of Commerce at SSBN Degree College, Anantapur, gave the keynote speech. He explained the Consumer Protection Act, the role of consumers in the market, and how they can protect their rights. He also talked about the basic consumer rights such as the right to safety, right to information, and right to redress, while reminding participants of the responsibilities that come with these rights.

Day 1:

The first day included talks about consumer laws and how consumers can file complaints when they face unfair practices. The sessions were interactive, allowing students to ask questions and share their own experiences.

On the second day, students worked in groups to discuss real-life cases of consumer rights violations. Each group presented their ideas on how to solve these issues.

After the group discussions, a quiz competition was held to test the students' knowledge of consumer rights. The quiz was a big success, with students answering questions on consumer protection laws and how to handle consumer disputes.

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K.H GOVERNMENT DEGREE COLLEGE DHARMAVARAM



DEPARTMENT OF TELUGU

Brief Report on One-Day Workshop on Poetry

A one-day workshop on poetry was conducted on 9th May 2022 at K.H. Government Degree College, Dharmavaram. The event was graced by the presence of the Principal, Dr. K. Prabhakar Reddy, and coordinated by Dr. S. Shamiulla, Lecturer in Telugu.

The workshop aimed to foster a deeper understanding and appreciation of poetry among students. It included insightful sessions on the various forms and techniques of poetry, encouraging participants to explore their creative potential. The interactive segments allowed attendees to engage directly with poets and literary experts, broadening their perspective on poetic expression.

In his address, Principal Dr. K. Prabhakar Reddy emphasized the importance of literary arts, especially poetry, in developing critical thinking and emotional sensitivity. He commended the initiative taken by Dr. S. Shamiulla for organizing such an enriching event for the students.

The day concluded with a poetry recitation session where students presented their original poems, followed by a vote of thanks. The workshop was a resounding success, with active participation from both students and faculty.




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Investor Awareness Program

Report

The Investor Awareness Program at K.H. Government Degree College, Dharmavaram, was inaugurated on 17-01-2022 at 10:00 AM. Dr. K. Prabhakar Reddy, the Principal of the college welcomed the gathering and introduced the program. The event began with the lighting of the lamp.

Sri S. Jaya Prakash, a guest speaker, delivered the keynote address, emphasizing the importance of financial literacy and investment. He discussed various types of investments and their associated risks, as well as the basics of the stock market and mutual funds.

Smt. M. Pushpavathi, another guest speaker, presented on investment planning for students and young professionals. She covered budgeting and saving habits and provided insights on how to avoid common investment mistakes.

Following the presentations, an interactive session was held with the students. The speakers answered questions from the audience and discussed investment strategies. The program concluded with a vote of thanks by a student representative and the singing of the national anthem.




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YOGA ONE WEEK WORK SHOP

REPORT

A training WorkShop was organized by Department of Physical Education from 16-12-2019 to 23-12-2019 Sri. A.Sreeram, Lecturer in Physical Education acted as convener for the Work Shop . The duration of WorkShop was one week. About 20 students enrolled for the program. The WorkShop was conducted from 08:45AM to 09:45AM Everyday. The students attended the classes regularly. The WorkShop was concluded on 23-12-2019. Speaking on the occasion on the valedictory function Principal insisted to practice yoga regularly. Many staff members spoke on the occasion. The Yoga trainer on his address explained the need of yoga in the present scenario. Tac WorkShop was concluded with the presentation on of vote of thanks.




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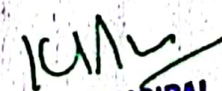
YOGA ONE WEEK WORK SHOP

REPORT

A training "YOGA ONE WEEK WORK SHOP" was organized by department of physics from 10-12-2018 to 17-12-2018. Sri.A.Sreeram, Lecturer in physical Education acted as convener for the Work Shop. The duration of program was one week. About 22 students enrolled for the Work Shop. The Work Shop was conducted from 08:45AM to 09:45AM everyday. The students attended the classes regularly. The Work Shop was concluded on 17-12-2018. Speaking on the occasion on the valedictory function Principal insisted to practice yoga regularly. Many staff members spoke on the occasion. The Yoga trainer on his address explained the need of yoga in the present scenario. The Work Shop was concluded with the presentation on vote of thanks.


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